COOKIES POLICY

What are cookies?

Cookies are text files placed on your computer to collect standard internet log and visitor behaviour information. Session cookies are temporary and remain in use whilst the user is visiting a website. For example, they might store information regarding an item that has been added to a shopping basket. Persistent cookies are stored in a cookie file permanently on a computer. An example of a persistent cookie is Google Analytics.

What are cookies used for?

Logged information collected by cookies is used to track visitor use of the website and to compile statistical reports on website activity. Cookies do not contain personal or private data about you but can compile information about your browsing habits. Primarily, cookies enhance your browsing experience by retaining information and preventing you from having to select the same options each time you visit a site. Some cookies are used to show you advertising that are more relevant to you, based on the information that has been collected or the pages that you have visited.

Can I stop using cookies or delete cookies?

You can set your browser not to accept cookies, the website below gives more information on how to do this. However, in a few cases some of our website features may not function as a result. For further information visit: www.aboutcookies.org or www.allaboutcookies.org.

How does the Art 4 Youth use cookies?

The Art 4 Youth uses cookies to maintain our website and enable a smooth user experience. We also use 'third-party' cookies which have been provided by an external provider. Therefore the external provider, not the Art 4 Youth, determines what type of information is stored and how it is used. The most common cookie we use is Google Analytics which looks at website use and tracks and reports on traffic, providing anonymous statistical data which we use to improve our website and monitor the effectiveness of recruitment campaigns. We also use cookies from social media networks such as Facebook. Retargeting cookies are used on our website so that visitors to www.art4youth.com may see Art 4 Youth advertising on other websites.

Here is a list of the third-party cookies that we use and links to their cookie policies:

Google Analytics

Facebook

Embedded content

We use the following services on our websites to either embed content or provide a function not available within our website such as course applications or newsletter sign up. These services may use their own cookies from within their site.

YouTube

Some videos are served by YouTube, which is governed by Google's privacy policy: policies.google.com/technologies/cookies

Mailchimp

We use Mailchimp to sign up, send and manage our newsletter and its audiences. See Mailchimp's cookies policy: https://mailchimp.com/legal/cookies/

Google Maps

Site users can take virtual studio tours on our Facilities pages using <u>Google Maps</u>. This is governed by Google's Privacy Policy: <u>policies.google.com/technologies/cookies</u>

Get in touch

If you have any questions about how the Art 4 Youth uses cookies, please get in touch welcome@norwichart.co.uk or welcome@art4thouth.com